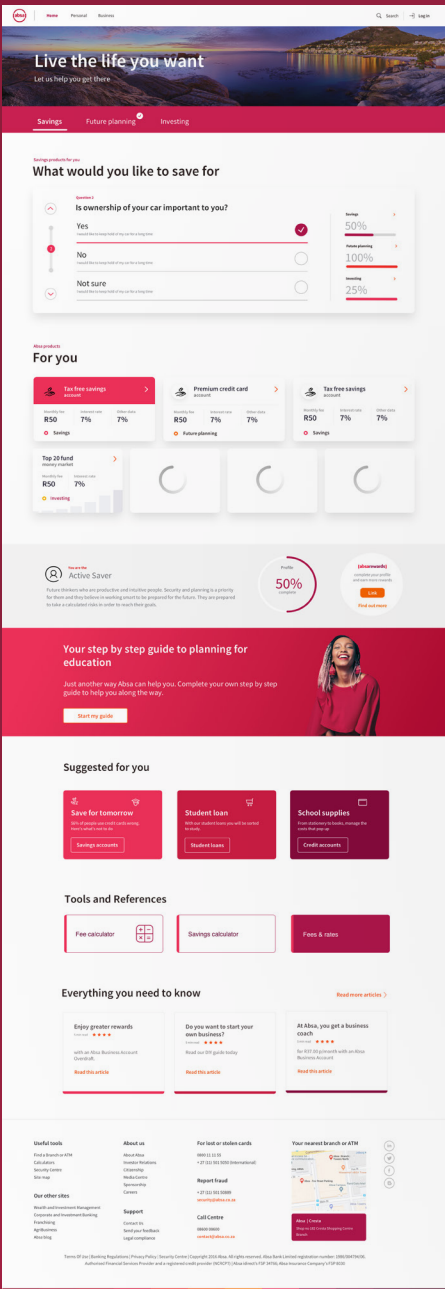


# PHASE 3

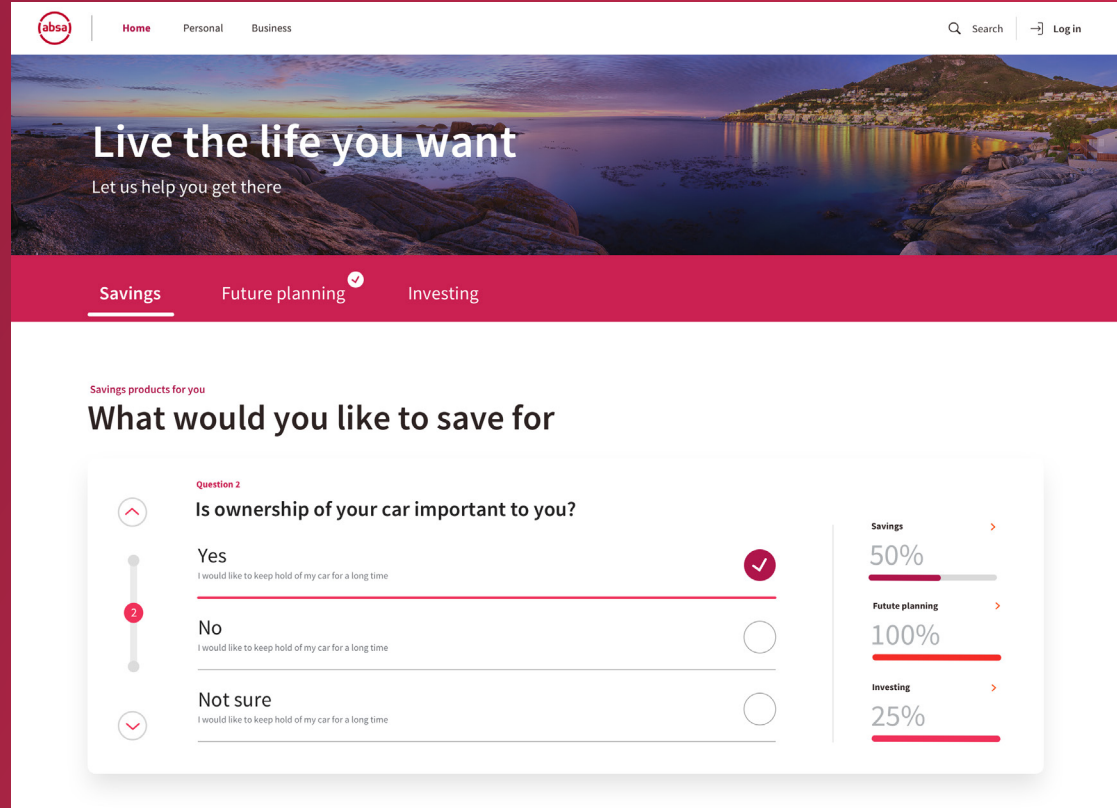
RE-DESIGN

Scroll dow to see more





Decision tree help tool



Needs based journey page



Paid search or organic search thread



Decision tree help tool

- Human element
- Targeted content
- Data collection and profiling
- Adobe target integration
- Matrix of touch points

Suggested for you

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Tools and References

[Fee calculator](#)

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Useful tools

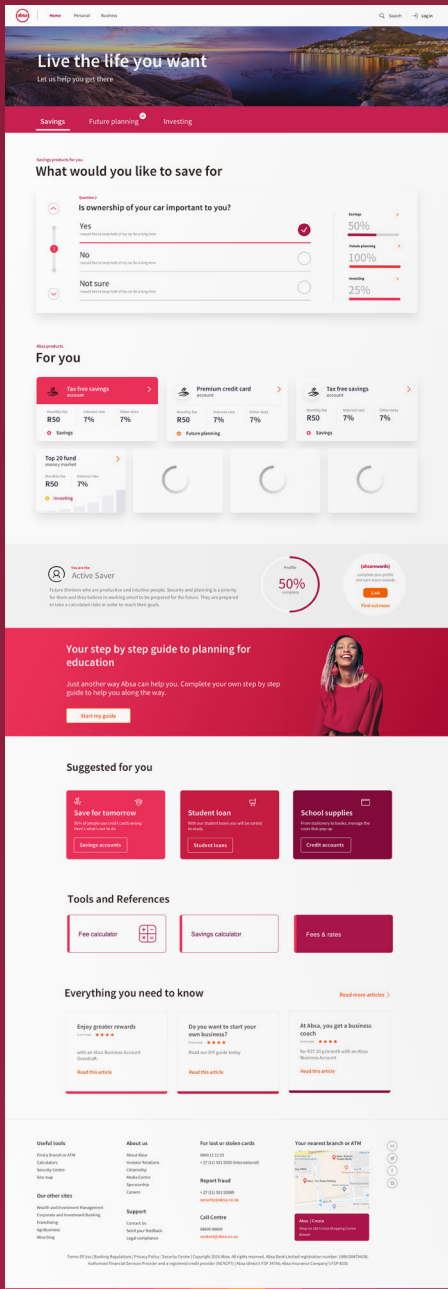
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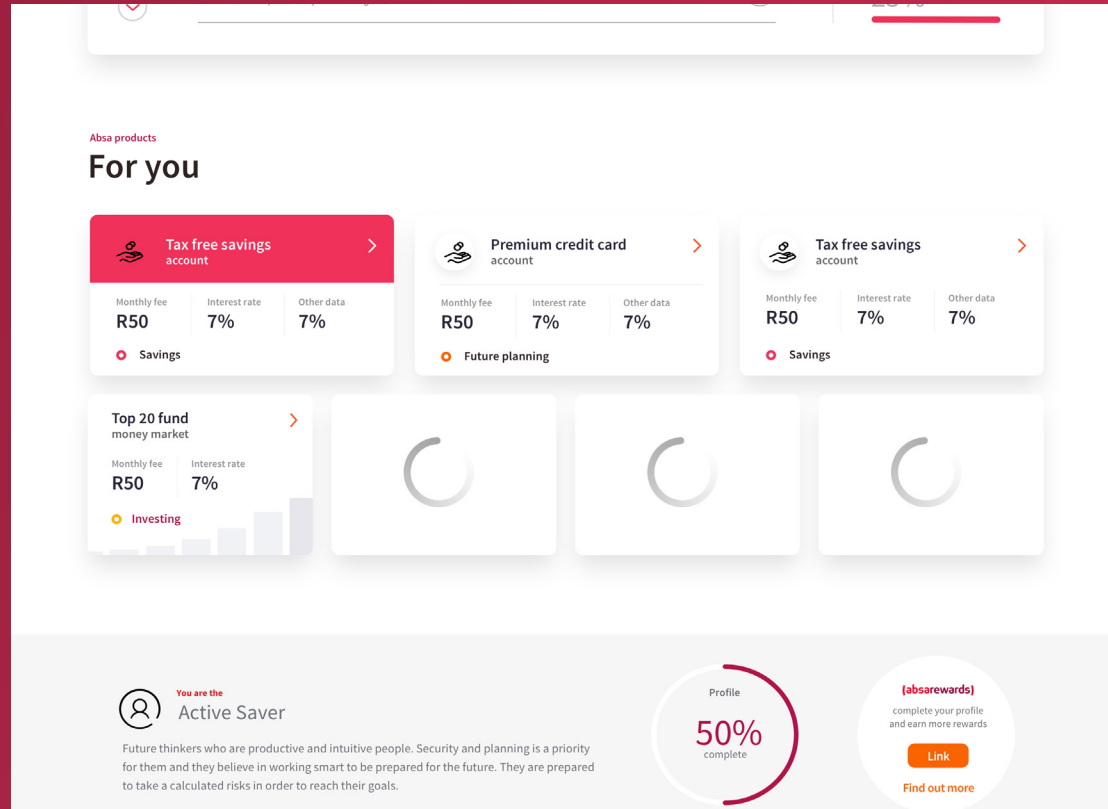
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Targeted offerings



Needs based journey page



Real time offers related to your interactions and needs